

[illegible]

| Agenda Ref | Item                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | Action                                           |
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| <b>1.</b>  | <b>Welcome &amp; Introductions</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |                                                  |
|            | GH welcomed everyone to the meeting. A brief round of introductions followed for those members attending for the first time.                                                                                                                                                                                                                                                                                                                                                                                                                                            |                                                  |
| <b>2.</b>  | <b>Apologies</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                                                  |
|            | Steve Owen (currently in hospital with a broken leg), Jo Fortune (DG providing police representation instead), Angela Andrews and Michelle Mackenzie.                                                                                                                                                                                                                                                                                                                                                                                                                   |                                                  |
| <b>3.</b>  | <b>Declarations of interest</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                                                  |
|            | Diane Slapp declared that CVS Lincolnshire has a staff member working locally.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                                                  |
| <b>4.</b>  | <b>MHCLG Update</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |                                                  |
|            | <p>FP shared an update. Key milestones included:</p> <ul style="list-style-type: none"> <li>Funding claim due <b>29 October</b>, with draft circulated for review by <b>19 October</b>.</li> <li>City Council Executive report due <b>4 November</b>.</li> <li>Investment Plan submission deadline <b>30 November</b>.</li> <li>Board agreed to maintain the current timetable.</li> </ul>                                                                                                                                                                              |                                                  |
| <b>5.</b>  | <b>Focus Consultants – Investment Plan Guidance</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |                                                  |
|            | <p>HF gave an overview of her presentation, and hard copies were circulated. Key points included:</p> <ul style="list-style-type: none"> <li>Around <b>750 engagements</b> completed, including 300 residents and 400+ children and young people.</li> <li>Public drop-in event confirmed for <b>24 October</b> at Lincolnshire Co-op; evening event planned for early November.</li> <li>Continued focus required on underrepresented groups, particularly older residents, secondary-age pupils, carers, disabled residents and disadvantaged communities.</li> </ul> | A PDF of the presentation will be share with all |

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|  | <ul style="list-style-type: none"> <li>Members highlighted the value of engaging through existing community groups, coffee mornings and GP practices.</li> </ul> <p><b>Emerging Priority Themes</b></p> <p>Consultation findings identified seven priority areas:</p> <ol style="list-style-type: none"> <li>Children and Young People</li> <li>Community Safety</li> <li>Parks and Green Spaces</li> <li>Community Amenities</li> <li>Community Connection and Participation</li> <li>Movement and Accessibility</li> <li>Skills, Employment and Opportunities</li> </ol> <p>The board agreed these themes should form the basis of the 10-Year Vision while remaining flexible to future needs.</p> <p><b>Key Discussion Points</b></p> <ul style="list-style-type: none"> <li>Strong demand for safer, better-maintained public spaces, improved amenities, and more opportunities for young people.</li> <li>Ongoing concerns about antisocial behaviour, drugs, speeding, poor lighting and perceptions of safety.</li> <li>Importance of visible policing and easier reporting mechanisms.</li> <li>Need to strengthen business engagement and partnership working.</li> <li>Health, wellbeing and food poverty should be reflected in future plans.</li> <li>Residents value volunteering, community events and intergenerational activities.</li> </ul> |  |
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| 6. | Social Media & Community Engagement Update                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                                                                                                         |
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|    | <p>MD confirmed that the website domain selected is <b>prideinplacebirchwood.co.uk</b></p> <ul style="list-style-type: none"> <li>• Work is ongoing to secure this and related domain names, and to establish social media channels.</li> <li>• Procurement is underway for a social media management platform. The three suppliers currently being considered: <ul style="list-style-type: none"> <li>○ <a href="#">Sprout Social</a></li> <li>○ <a href="#">AgoraPulse</a></li> <li>○ <a href="#">Hey Orca!</a></li> </ul> </li> <li>• The aim is to create a dedicated Pride in Place online presence independent of City of Lincoln Council channels.</li> <li>• <b>Logo competition:</b> received <b>28 entries</b>; shortlisted designs will go to a public vote.</li> </ul> <p>FP and KM also updated that:</p> <ul style="list-style-type: none"> <li>• Re the Co-op drop-in event on Sat, <b>24 October</b>, all Board members are encouraged to promote events through networks and social media. (See <a href="#">BeLincoln</a> for details).</li> <li>• Information boards and QR codes will be installed at Jasmine Green, alongside additional promotional activity.</li> <li>• QR codes will direct residents to information about the programme and consultation opportunities.</li> <li>• Promotional coasters are being developed for cafés, pubs and community venues to raise awareness and encourage survey participation.</li> <li>• The <b>Zone Go</b> reporting feedback was shared. The programme attracted 115 attendees across five sessions and received positive feedback.</li> <li>• A youth-created mural is being explored as a potential legacy project.</li> </ul> | <p>MD still to book demos of the social media platform providers, as there has been a slight delay.</p> |

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| <b>7.</b> | <b>Police Update</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                                              |
|           | <p>Inspector Dan Gilmore stepped in for JF and highlighted that:</p> <ul style="list-style-type: none"> <li>Birchwood remains a relatively low-crime area, with crime levels generally stable.</li> <li>Main concerns include theft from vehicles, antisocial behaviour, speeding, e-bikes/e-scooters and drug-related issues.</li> <li>Police are focusing on youth diversion and prevention.</li> <li>Concerns about shoplifting were discussed, with police offering support where recurring issues are identified.</li> </ul> <p>He showed graphs from a printed presentation and offered to share the slides post-meeting.</p> | DG to share crime data shown during meeting. |
| <b>6.</b> | <b>Date &amp; Venue of Next Meeting</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |                                              |
|           | <p>The next Board meeting will be on <b>Tuesday, 10<sup>th</sup> November</b> at the earlier time of <b>10am</b>.</p> <p>The same <b>Meeting Room 3</b> at the <b>Boiler House</b> has been booked. Board members are welcome to join via Teams if they cannot make it in person.</p>                                                                                                                                                                                                                                                                                                                                               |                                              |
| <b>7.</b> | <b>AOB</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                                              |
|           | <ul style="list-style-type: none"> <li>Lincoln City Council will offer DBS checks for board members.</li> <li>Leaflet distribution is largely complete, with the areas indicated on the map shown by KM still requiring coverage.</li> <li>Official programme launch remains scheduled for <b>November</b>, without using any extensions offered.</li> </ul> <p>GH thanked all members for their attendance. He wished SO a speedy recovery and sent get-well-soon wishes on behalf of the Board.</p> <p>Special thanks were extended to MM in her absence for her ongoing support to the programme.</p>                            |                                              |